

The Global Partnership for Business and Biodiversity / 2018 One page update on the activities report by member initiatives / EUROPEAN UNION – The EU Business @ Biodiversity Platform (EU B@B) / Name: Lars Müller ‘Country’: EUROPEAN UNION

This list 2018 of activity bullet points is an update on [the EU B@B activities report of 2017](#)

- **[Successful workshop on Biodiversity Metrics for Business and Finance](#) : A workshop on biodiversity metrics for business** discussed a range of selected initiatives on the development and application of biodiversity metrics for business 18 September. Natural capital accounting is rapidly gaining interest at the level of businesses. The B@B Platform has taken the **initiative to conduct a critical assessment** of these (ongoing) efforts, shedding light on the **obstacles faced and on remaining gaps**. (report on the assessment available [on EU B@B website](#) in November 2018)
- **[EU Pollinators Initiative](#)**: to halt the decline of pollinating insects. In [support of the EU Pollinators Initiative, the EU Business@Biodiversity Platform invited partners](#) (involving business contacts, platform members and partner networks at national level) to share example of business practice of actions to support pollinating insects. Collection of best practice examples [here](#)
- **[2018 Annual EU Business and Biodiversity Conference Paris 29 November](#)**: Under the title '**Business & biodiversity: roadmaps to positive impact**', the conference takes place in Paris on 29 November 2018. The EU B@B Platform is partnering with the Business and Biodiversity Offsets Programme (BBOP) and CDC Biodiversité to organise this international conference. We will be hosted by Caisse des Dépôts Group, the mother company of CDC Biodiversité. The EU B@B is part of the global [Natural Capital Week](#) - 26-30 Nov. in Paris.
- **The [Community of Practice Finance@Biodiversity](#)** as integrated part of the EU B@B platform, focused its work on Biodiversity Accounting, Positive Biodiversity Impact and Ambition & Responsibility. In 2018 the members from various private financial institutions shared and discussed on 21 March 2018 hosted by the European Commission, "Ambition & Responsibility"; on 27 June 2018), "[Finance and business co-creating Positive Biodiversity Impact](#)"; on 18 September 2018 "[Biodiversity Accounting metrics and methodologies for finance and business](#)" and meets on 29 November 2018 on "Roadmaps for Finance@Biodiversity"
- **[The EU B@B Innovation workstream](#)** continued to work on the development of a B@B innovation toolbox in 2018 in close cooperation with the existing initiatives in this area. The concept is to with link partner activities also to identify and collect Business and Biodiversity relevant research and innovation needs. Key element is to raise the awareness of the Business@Biodiversity community about funding opportunities at EU level, e.g. notably the Research and Innovation Programmes H2020, SME Instruments, etc. This includes [public webinar on 24 October 2018 on Horizon 2020 opportunities for the B@B Community](#):
- **EU B@B has continue publish during 2018 (an in the years before) regular [EU Business@Biodiversity Newsletters](#) : these** provide a brief updates and overviews on EU Business@Biodiversity Platform activities and other news on methodological progress and events.